

National Hot Rod Association (NHRA) Member Track Benefits Summary February 2016

Letter to the Tracks



Through the support and participation of NHRA Member Tracks, NHRA continues to be recognized throughout the world as the single largest motorsports governing body. And we don't take that title lightly. It's a banner that we carry proudly as we continue to work with local government dignitaries and law enforcement officials on your behalf to fight for the right to race and to provide safer racing facilities for all hot rodding enthusiasts.

It was NHRA's mission back in 1951 when NHRA Founder Wally Parks first had a vision of helping to provide alternative dragstrip locations for those who were, at the time, racing illegally on public streets. That mission remains the central priority for NHRA as it moves through the 2016 racing season.

There are more than 120 NHRA Member Tracks across North America that host NHRA-sanctioned competitions each weekend of the year. In addition, through our NHRA Worldwide Program, even more tracks around the globe showcase NHRA's unique brand of competition.

With more than 60,000 NHRA members, the NHRA Member Track network provides a valuable service to the most serious hot rodders on the planet. By catering to every type of racer, from juniors, to teens, to hobby amateurs, to semi-pro and even those who compete on the professional level, NHRA Member Tracks provide an inventory of specially-designed NHRA racing programs that meet the needs of anyone who has the desire to mash the gas and go fast. We hope that you understand the importance of your commitment, as you carry on the legacy that was started by Wally Parks more than 60 years ago.

Sincerely,

Graham Light SVP Racing Operations



WIN the WALLY



At just more than one-foot tall with a classy brass finish, he stands on a solid wooden platform and is the most sought after man in the world of NHRA Drag Racing. Be warned, **he is elusive** and only the very best can catch him.

It is the **ultimate quest for every drag racer**; from the weekend warrior Super Street competitor to the 10,000 horsepower gladiators in Top Fuel. When they do earn one, they cling to it with **great passion** because they know there's no guarantee they'll ever win another one.

NHRA Member Tracks have **the exclusive opportunity**, regardless of size or location, to host events with the Wally at stake. The National Dragster Challenge, Summit King of the Track, and Summit Jr. Drag Racing League Challenge events give your local racers the chance to **Win the Wally** at your facility.



National Hot Rod Association

- Founded in 1951, the company was originally founded as a means of getting hot rodders off the streets and into a safer environment
- Today, NHRA is the world's largest motorsports sanctioning body and the foremost promoter of drag racing in the world, entertaining millions of racing fans with the fastest and most spectacular form of entertainment on wheels
- Network of approximately 120 tracks in the United States, Canada and Puerto Rico; 6,000+ days of racing are hosted under the NHRA umbrella each year
- An avid fan base of 18.8 million, with a total fan base of 74.4 million across the United States
- Member Tracks benefit from the name / brand recognition of being part of the National Hot Rod Association (NHRA)
 - World's largest motorsports organization with more than 60,000 members
 - Over 60+ years of drag racing experience



Multiple Tiers of Competition



- NHRA Member Tracks are an integral component of NHRA:
 - Over 300,000 participants
 - Approximately 120 NHRA Member Tracks

- 6,000+ event days annually
- 1.5 million side-by-side races
- NHRA's multiple tiers of competition provide an opportunity for NHRA Member Tracks to host an array of events



Professional Series

NHRA Mello Yello Drag Racing Series

- NHRA's premier racing series, featuring 24 championship series events a year
- A 10 month, coast-to-coast marketing platform that offers the most geographically diverse motorsport schedule in the United States impact 34 of the top 50 DMAs
- Up to 100,000 spectators attend each NHRA Mello Yello Drag Racing Series event
- Dedicated broadcasts on Fox / FS1
- The NHRA Mello Yello Drag Racing Series delivers a marketing platform to promote the sport of NHRA Drag Racing and its network of Member Tracks to a national audience
- NHRA Member Tracks are offered (2) Full-Season Hard Cards & (10) Full-Event Credentials per year. Suite access at many events for Track Operators is also available at Mello Yello Drag Racing Series events.





Pro Sportsman Series

NHRA Lucas Oil Drag Racing Series

- NHRA's premier sportsman series, bringing a National Event feel to your track
- National Exposure. 45 events throughout 7 divisions
- Significant Divisional, Regional, and National Championship purse
- Field Marketing support (promotional materials, press releases, ads / coverage in National Dragster) to assist in your marketing and advertising efforts
- Increase of Regional racers that may not have previously competed at your track
- Power in Partnerships: Long standing relationships with Lucas Oil, JEGS, Mopar, Moser Engineering







Sportsman Series



NHRA Summit Racing Series

- Hosted at nearly all 120 NHRA Member Tracks, the NHRA Summit Racing Series encourages season-long participation at the local track level by the hobbyist racer
- Regardless of commitment levels, it provides its participants with an opportunity to compete for the glory of local track, divisional and a national championship
 - Vie for a share of more than \$300,000 in divisional and national championship purse
 - The championship is held in conjunction with the NHRA Mello Yello Drag Racing Series season finale in Pomona, Calif. \$3,000 tow money to each competitor . \$5,000, Championship Wally and jacket to category champs.
- Summit Racing Equipment track promo kit includes brochures, banners, hats, posters, decals
- Free promotional race kits are available to all NHRA Member Tracks to increase car counts to its NHRA Summit Racing Series events
 - National Dragster Challenge (Wally race)
 - Summit King of the Track (Wally race)
- NHRA State Championships; one annual Championship per state
 - Bringing the best competitors from around the state
 - Wally Plaques to all class winners



Sportsman Series (cont.)







\$5,000 payday, NHRA Championship Wally trophy and jacket to go along with his \$3,000 tow money

TREEMASTE

Additional Series



NHRA Drags: Street Legal Style presented by AAA

- Drives business to your facility on a weekly basis outside of your core racers
- Helps eradicate illegal street racing in your community
- Provides promotional material and marketing tools to enhance awareness of each NHRA Member Track's Street Legal program

NHRA Summit Jr. Drag Racing League

- History. NHRA Summit JDRL was founded in 1992 ; now in its 23rd season
- Over 2,500 NHRA licensed Jr. racers across North America ranging from 5-17 years old
- Summit Racing Equipment continues to support the program and grow the sport from the bottom up
- A racer must compete at your NHRA Member Track to qualify for the prestigious NHRA Jr Drag Racing Conference Finals

NHRA Jr. Street

- An inexpensive alternative to get families into the sport and out to your track
- 13-16 Year Olds compete w/ an adult co-driver in street legal vehicles



Television Exposure





- Beginning in 2016, FOX Sports will become the official home of NHRA Drag Racing
- Four NHRA Mello Yello Drag Racing Series events will be televised on broadcast TV via the FOX National Broadcast Network, with the remaining events televised on FOX Sports 1 (FS1) and FS2.
- A minimum of 17 Sunday eliminations shows will be presented in a live coverage format, and the remainder shown in either weekend afternoon or prime time slots
- The Sunday eliminations shows will be a minimum of 3 hours and the Friday / Saturday qualifying shows will be at least two (either 2 hours Saturday or 1 hour Friday and 1 hour Saturday)
- All finals shows guaranteed 3 re-airs the following week (FS1 and FS2) and one qualifying re-air on FS2
- In all, more than 450 hours of NHRA programming will be televised nationally per year on FOX Sports
- NHRA took the television production in-house, which will allow NHRA to develop content for use across all platforms via a multiple use strategy (television, on-site, web, social and mobile)
- NHRA Member Tracks are periodically highlighted in a "Sportsman Spotlight" broadcast feature
 - These vignettes showcase NHRA tracks and its racing programs from across all of NHRA's seven divisions



Extensive Sportsman Coverage

National Exposure

Program Spotlights

Print Exposure

NHRA

National Dragster

- The official magazine of NHRA Drag Racing and companion website NationalDragster.net . Distributed to all 60,000+ NHRA members and at all NHRA Mello Yello Drag Racing Series events.
- NHRA Member Tracks receive exposure value through race / event mentions and continuous coverage
- Multiple sections of the publication are dedicated to NHRA Member Track and sportsman coverage:
 - Be a Winner, Be a Member
 - Bits from the Pits
 - Bracket Racing North America
 - Member Track News
 - Member Track Spotlight
 - NHRA Member Track Directory
 - Racing Calendar
- Special discount advertising for Member Tracks







National Dragster Coverage

No. 2 with a .015 reaction time.



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LOUISIANA PROBLEM RACEWAY PARK * Bole Rose at 905-308-3082

NOER ROAD RACEWAY PARK Cillian 310-296-4406 racetrp.com

OKLAHOMA THENDIR VALLEY RACEWEF PARK Leangton 405-872-3429 ekthunder.com

OSACE CASINO TULSA RACEWER PARK * Tuba 918-437-7223 Islaarscowagork.com

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MEMBER TRACK NEWS

Koranda, Bublitz Finish on top at New Year's Day Drags



SACRAMENTO RACEWAY Reigning in the potent Rex anto, Calif. (Ian. 1) - Them Hutchison-prepared 450-cid big-block Chevy was a big challenge was plenty of great drag racing for Hall. In the final, he earned the win over Robert Butler on the the win over robert suber on the starting line when Butler went red by JOG. Reflecting on the win, Heil said, "It was bitter cold, and when the throttle stop went to full power, it was a handful. But I was

was plenty of great drag racing action on the new racing surface at Sacramento Raceway. A total of 261 participants showed up at the season-opening event to test the new asphat; which stretches from the end of the concrete launch pad to the finish line. It was a clear day but very cold in the Sacramento Valley. The decision was made to shorten the race to an eighth-mile for safety reasons. Sacra afety reasons. Sacramento way's long standing New Year's Day Drags was the first of 10 events in the yearlong NHRA Summit Racing Series for Super Pro, Pro, Sportsman, and Motoroxie. With a Sportsman, and Motorcycle. With a purse close to \$5,000 up for grabs, there was no lack of compeling and tighty contested racing. The big winner of the day

was Tom Hall in Super Pro with his immaculate '72 Ch





the starting line. Sensing Cabral was in totobic. Martin waited to stage until signaled to do so by starter Brin Jayko. Martin then took an easy win over Cabral. After the race. Martin dedicated the victory to his granddad. He said, "I wart to dedicate this win to Coy Martin, a legend, not Just in my eyes but for many others, too. Stay to Pro, the final round was not correleted because the top-end

Stanko and Jake Guadagnolo it off at the next Summit Raci

ALTO PARTS RESIST FROM eries event. In Sportsman, Nick Bublitz's MKZ Lincoln scored the vin over Mike Spellman. Bublitz was first off the line and held his advanta through the lights with a 9.652 o



NHRA

DRAGSTER

DIVISION 1	Super Pro	Jr. Dragster (10-12) W: Cage Liote - 8:907 (8:92 dial), IPAE
ATCO DRIAGWAY Aton, N.J. (Maxim 22) Motorcycle Bracket	W: Stephen McCaty (Amendar) – 4.65 (4.65 dail), R/12 Transped Stewart (73 Nova) – 6.24 (6.26 dail), Semil's: Chris White.	Gabe Smith - Roul, Service Carly Mie. Jr. Dragster (6-9) W. Ernma Traff 11.901 (11.90 dia).
W. Derek Cesari 8.484, 192.69 (8.44 dial. IU/U: Anthony Atlanc 8.807, 154.92 (8.90 dial). Semi's:	Mil-Ball W: Doyle Kay (168 Nova) - 6.55 (6.57 dat), R/U: David Simmons (5-10	RAD Alayna Galden 14, 276 (14.32 dias, Sens's: Drayten Dove.
Arthony Falello.	pickupi - 6.95 (6.99 dial), Semi's: Rabel Hasking,	DIVISION 4 DIVISION 4
SILVER DOLLAR RACEWAY Reynolds, Ga. (March 21)	Jr. Desgalar W. Catlin Slavens – 8.05 (8.05 dia), R/U: Brady Forday – 9.05 (9.11 dia).	Noble, Okla. (March 23) Jr. Dragsler W. Gage Wilson – 12.050 (12.00 dat).
Super Street W. Johnny Chancellor ('95 Mustang) - 10 590, 132 55 (10 90 diab. R/Jr	AUTO-PLUS RACEWAY AT	R/SZ Hayley Cane — 8,773 (ROO dial) Semith: Inaley Daugherty.
Ed Swearingen (167 Camaro) - Roll. Semilis: Tim Bayl.	GAINESVILLE Genesville, Fis. (March 2H)	Jr. Dragslar Consolution W. Amanda Marii — 8.260 (8.24 dia). R/AI: Blake Denham — 8.420 (8.50
Super Pro W. Kenny Cuntod (dragster) - 4.951, 136.18 (4.94 dist), 8/31 Logan Watson	Soper Pro W. J. Kelly Hicks ("14 Miller) 4.499, 143.32 (4 No data, 8.42 Charles Speet	dial). Semilic Tori Greene; Coll Saum. THUNDER VALLEY RACEWAY PARK
Idragster) - 5.052, 134,82 (5.05 dat). Semith: Billy Ray Land. Peo	(67 Camaro) - 6.692, 500.96 (6.70 dot. Bro	Noble, Okla. (March 27) Spring Break Out Gambiers Race
W. Brendun MuDowell (77 Novel – 9.926, 97.82 (6.90 dast, N/X: David Simmons (90 5-50) – foxt, Sem/s: Roger Popham; Don Popham.	W: 5mie Henthol (70 Calmard) – 6.437, 106.99 (6.44 dial), R/II: Derek Putram (71 Nora) – 5.973, 109.53 (5.98 dial).	Day 1 W: Doug Essangaroner (R.L.D.) – 4 450, 155 57 44.44 dad, R.A.t Rick Huffman (R.E.D.) – 4.745, 145.37 (4.73 dad, Semi's: Jand Wison,
Sportsman W. Jimmy Lackey (79 El Camino) - 11 SWI 110 44 (12:00 dan)	Sportsman W Bart Panglinan ('87 Corvette) 13.830, 97.64 (13.85 das), R/U Creis	THUNDER VALLEY RACEWAY PARK
R/U. Randy Lovison (101 Mustang) - 12.089, 505.94 (12.22 day, Servic	Partsi (OV Mustang) - You. Jr. Dragster	Noble, Okla. (March 28) Spring Dreak Out Electronics Day 2 W. Uran Hughes (U.L.D.) – 4,771.
Joan Popham: Stan Chapman. Jr. Dragster (age 13-57) W. Dillari Kele – 7.864, (7.90 dial).	W James Hicks Jr. – 8,193 (8,10 dat), R/U. Mah Balcon – 9,180 (8,90 dat), PS Cycle	13759 (4.75 dal), R/Lt Bob Koski (R.E.D.) - 5.158, 131.07 (5.14 dal).
R. Collan right – Liters, (Liter Gale, R./Lz. Alex Harber – 8.660 (8.72 dtal). Semi's: Christopher Kittle: Auton Carden.	Wi Samuel Partish - 9.820, 118.43 (9.68 dia), R/12 Ray Johnson - 30.559, 137.33 (9.52 dia).	Service lawy sampson. Spring lareak Out No Locaronics Day 2 W: Todd Zampene/Jeff Hefler, Service
Jr. Dragater (10-12) W: Cage Stolm - 8.578 (8.91 080).	Open Comp W: Ken Grant (72 Noid) - 7/075,	Chase Huffman, Jereny Casey. Spring Break Out High Bollers Electronics
NUC 38005 Truff - 9.026 (8.98 dial. Semi's: Coney Kele, Cam Wheeler. Jr. Dragsler (6-9)	506.44 (7.05 dia), R/U Vietor Adams. (39 Firebrid) - 6.935, 50,56 (6.92 dia).	W: Hannah Wolter - 5,134, 132,13 (5,13 dial), R/U: Rocky Akirs - 6,224, 507,90 (6,23 dial), Service Uran
W: Alayna Carden - 14.315 (14.39 dol), 6/07 (247 English - 14.078 (14.22 dol), Semi's, Shelly Todd,	SUVER DOLLAR RACEWAY	Hughes, Didon Bontrager. Spring Break Oul High Rollers No Decloration
Logan Windham,	Super Street	Kinctronics W: Chad Sandin - 6.920, 94.99 (6.89 Iood Jumpers

BRACKET RACING NORTH AMERICA

Racoway (Ma Burles, right, Iterating after name to victor

BE A WINNER SCORECARD

Istori In the Roll Call of Winners are NHRA Members who have wen bracket rarge of NHRA Member Trac) Roll Call of Winners are investigation of the second second and the second second second second second second load beginning Feb. 1. Each month, *National Diagolar will* randomity draw names from the list of the NF Roll Call of Winners and award prizes through the Be A Winner, Be A Member program. A list of w. The Roll Call of Winners will appear in *National Desgeter* throughout the program, which runs listed is the current tally of member wins per track. onalDraster.net and click the link below the Be A Winner. Be A Member loop to complete the to be additional agreement and block on the link below the berk winner, berk Menner region of competition mm. It is the recerb's responsibility to ensure his or her entry meets all entry requirements, Entries i all requirements will not be honored. Entry requirements and other information are on the entry for ments Entries that

NHRA MEMBER DISCOUNTS

 Altronics: 10% off all web orders (excludes other offers/discounts/certificates. Use promo code #Winner)
DM Racing Products: 10% of all orders over \$50 (use promo code DMRP1215)
Gillis Performance & Consulting: 10% off tune-up kits
Inland Empire Driveline Services: 10% off all products or services
Justice Brothers Inc.: 10% off all products (excludes professional services)
K-Motion Valve Springs: 10% off all K-Motion products
ATI Performance Products Inc.: 10% off any ATI T-shirt, hat, or sweatshirt
 Pote Militar Drag Cartoons: 20% off all products (use promo code NDDC 12/31/15)
Trailer Toad LLC: 25% off truck freight cost on new Trailer Toads
 Precision Shaft Technologies: \$25 off PST Powerglide transmission slip yokes, Shaft balance for \$25, a
tree II Joint Installation

2015 GRAND PRIZE Grand Prize: Two-day Super class & ------S500 spending money Frank Hawley's Drag Racing School 866-480-7223 National Dragster 626-914-4761 2015 PRIZE SPONSORS Ready to install, one-piece, 1350 steel \$500 gift certificate Precision Shaft Technolog 888-575-7888 • www.cst **- 25/1** Inland Empire Driveline Service 800-800-0109 • www.iedls.com \$400 gift certificate Aerospace Components Inc 727-347-9915 • www.seruspacecom 250 gift certificate Traffer Taod.com 910-404-7001 e www \$200 gift certificate \$200 gift certificate K-Motion Valve Springs 765-742-8494 • www.kn K-MOTION TH ASSISTANCE ATI Performance Products Inc. 877-298-4809 • www.stiperforman \$200 gift certificate omplete tune-up kit **Gillis Purkygrana** Ð Phoenix Race Tires 877-928-THE (8473) • www.dr Gillis Performance & Consulting 406-272-6150 • www.gilisperformanc \$100 gift certificate \$100 gift certificate Chris Alston's Chass TOTAL WINS: 112 For complete listings, go to ALRONICS Chassisworks orks Inc 888-464-2587 • www.si 888-388-0256 • www.cacha

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DM Racing Products 270-319-7896 • www.dm

Shepherd Wins Summit Showcase

The Amalie Motor OH NHRA Gaternationalis featured a unique attraction in which Sportsman racers in the NHRA. Summit Racing Series ware selected from NHRA nember tracks in Univisian 21 to compare in an eight-car Summit Showcase for the chance to earn a Wally. Steven Shepherd, of Port Change, B. L. arpresented Chando Speed Weid Chargawy as he made has way forrugh the field and defauted final-road opponent Firet Venema at his home track when Veneman fields with a ...001 reaction.



2015 NHRA MEMBER TRACK DIRECTORY

MISSOURI DYNO DOM'S SIXESTON RACEWAY Skatan S75-471-4099 rodomasketorraceway.com NORTHEAST DIVISION ANDO SPEED WORLD DRACWAY COLES COUNTY 315-589-3018 Orbands 407-568-5522 Chafeaton 217-545-7777 codragwayusa.co PENNSYLVANI MAPLE CROVE RACEN Molnion 610 856-9000 maplegroverscoway.o EMAY MOTORSPORTS PAGE Noticon 618-215-0000 galewayrap.com GEORGIA ATLANTA DRACWAY OHIO LOGEWATER SPORTS PARK * Commerce 706-335-2301 aftertadrageny.com Ceves 513 353 4666 513 353 4888 edowesterror con ROUTE on RACEWAY Juliet 815-722-5500 NUMERIA DEACHAY* Numión 570-790-5000 570-790-500 numióadragway.com LUSKVILLE DRACWIN Luskville, Cue. 615-715-1029 Juskvilledragway.com SILVER DOLLAR RACEWA Roynoldu 475 847 4414 RE-KARE DRACKEY Xania 937-639-2961 kilkan.com INDIANA BUNKIR HELLORAGS Napiorville DRACWAY Napiorville, Que. 450-245-7556 napiervillednapway.com SOUTH MOUNTAUN RACEMUT Builing Springs 717 (323-0210 U.S. 19 DRAGWEY Abany 229-431-0077 us19-dragway.com Bunker Hill 765-689-8248 bunkerhillince.com TIONAL TRAIL RACEWAY 740-1218-5706 Tationaltrainaceway.com Cayuga, Ont. 905-772-0303 lens san anns maracha Terre Haute 812-229-2167 crussan adodragway na UNA MOTORSPORTS P TH CAROLI PACE MARLERS ERACHERY PARK * Mount Verson 740-307-2720 pacemakensdrupway.com Petenburg 804-882-3174 virginiamolomports.com Rockingham 910-522-5400 Ainghamdragway.o MARYLAND CECEL COUNTY DRACING LUCAS OIL RACIWEY AT INDIANAPOLES * Germont 317-291-4000 Junzeolincowey.com SOUTHEAST DIMISION NH92/0h/2.com 2MAX DRACWAY * Concord 704-455-5205 zmaxfragway com SUMMIT RACING EQUIPMENT MICTORSPORTS PARK Rising Sun J 410 287 6486 410 287 6280 cecicounlydrageny.com Norwalk 419-668-5555 MASON-DOON DRACMAY PUERTO RICO PUERTO RICO NT'L SPITTIMAY INVESTIGATION OF DECK Lyona 812-699-0140 Iyonaracewayjark.o Boonsborp 301-791-6193 TRI-STATE DRACWAY * Salinas 787-347-0319 787-824-0020 912-431-0077 MUNCAL DRACMAY * Abuny 15-739-6470 765-739-66 munciedrugway.com Hamilton 513-863-0562 tristatedragway.com NEW HAMPSHIRI ALABAMA ATMORE DRACWAY sales Epping 603-679-8001 Atmore 214-300-6363 atmoredragway.com SOUTH CENTRAL DIVISION NHRADWL.com BRISTOL DRACWAY Bistsi 425-764-5724 10 HOLIDAY RACEWAY ATCO DRACWAY **been** wootslock 205-938-2123 MAL) MERIC CITY RACEWAY* 1 inguing co ÷

Toyota Increases Support of Alan Johnson Racing team additional time to secure primary

Toyota Motor Sales U.S.A. has increased and driver Shawn Langdon in support of the team's search for primary gonoroship. Toyota is AJR's longest-standing partner, having joined the team in 2001. Toyota's increased support will give the

Roning Break Cel Sportsman Day 2 W. M.n. Gataway ~ 12,775, 301,85 12,773 data, R/U: Tyer Granam ~ 12,751, 503,65 12,74 data, Semi'ric David Westenberger, Brad Young,

NUNDER VALLEY GACE WAT PAIR

Noble, Okla. (March 29) Spring Break Opt No Electronics Der 3 W: 1729 Ross – 6.4024, 3133-38 (6.63

dati, R/U. Jon Maugans - 6.50, 10.038 (6.50 dal), Semi's: Tray Rose

Spring Greak Out Sportsman Gay 3 W. Travis Resar - 54,027, 94,93

14.03 dial), R/U: Lane Weber -14.999, 84.75 (15.00 dial), Semi's.

HTR Gasteriery Spring Break dut Electronics Bay 3 W: Will Carrell – 4.592, 14758 (4.58 das), R/U. John Earl – 4.788, 144.24 (4.77 das), Semi'l: Cody Moore.

DIVISION 6

PORTLAND INT'L SACLWAF Partland, Ora. (March 28) Super Pro V. Nais Nationan (CG Mullis) – 4.95. 128/05 (4.94 data. IVU: Bit Heard (RD Pitch - 5.75, 130-48) 5. Tri dati, Sem2k: Steve Lationatia.

P19 W: Matt Ketman (70 News) - 6.65, 103.57 (6.64 das), 8,42 Citt Waldon - 7.43, 94.34 (7.38 das), Semi's:

– 7.43, vir.24 (r.38 data), Semiric Linda Sathen,
 Sportaman
 W Adum Tabor (Bill Chavy II) – 7.70, 85.15 (r.70 data), R/VL David Chart A. (78 b) Cammel – 8.39, 79.82 (8.36 data), Semiric Cawn Dietnich,

dial, Sentific Cawri Dietnini . Motorcycla W. Jay Vanderby (TT Honda) – 7.13, W5.15 (703 dial), IVU: Jeny Hethion D'autral, Sentific Daniel London; I'sul Schroedw. High School

BITS

PITS

in Gainesville. Langdon, the 2013 NHRA Mello Yello Top Fuel world champion, won the season's opening race in the Knuckle Sandwich/APFE Toysta dragster. In the season's first four events, AIP has a win, two semifinats, and two No. 1 qualifying positions, and the team Ied the NHRA Mello Yello Top Fuel points standings for the first three events. team additional time to secure primary sponsorship. The team announced Jan. 5 that it unexpectedly lost its sponsorship, approximately a month before the 2015 season began, and made a preseason commitment to race at the season's first two events and later added the third ever

ding Green

end.com ULEY RACEWA West Point 12-822-4152 Reytrogway.com

HIGAN

752 5043 Instanyles.com

Milan Milan 94-439-7368

Yello Top Fuel points standings for the first free events. "With our expanded sponsenhip of Samon Langdone and Alus Johnson Russing, sponsors that we are committed to the AJR sponsors that we are committed to the committed tables and the sponsors that there in sociality a primary sponsor for the rest of the season." "Toyota has been a loyal Alan Johnson

"Topota has been a logid Alan Johnson Racing parther for northy 15 years, and we approcide their increased support very mach," aid Johnson. "In addition, we are very thankful for their logidy and their confidence in our race team. We made the decision to compose in the early part of the asson to holve potential promosen that we have a championship-caliber race team; Topota's pastrue and their confidence in our program at AIR will be very helpful in that endeaved."



Web-based Exposure



NHRA.com

- The official destination for NHRA news and information on the Internet
- Avg. over 1.5 million unique visitors per month
- Dedicated sections on NHRA.com for NHRA Member Tracks
 - Member Track Locator
 - Programs Calendar
 - Hyperlink to track web-sites

NHRA Member Track Website

- NHRAMemberTrack.com is a dedicated website source of information and a tool for all NHRA member tracks
- Information on member track programs, marketing, media relations, logos, licensing and more

Social Media

- NHRA actively engages with its audience via popular social media sites
- Over 1 Million "Likes" NHRA on facebook and nearly 100,000 follow NHRA on twitter
 - The number of people that "Like" NHRA increased by 58% last year







RACE for the WALLY

Free WALLY programs for NHRA Member Tracks

- Intended to enhance an existing or create an entirely new race
- Provides racers the opportunity to compete for the Wally trophy
- Race date and results included in National Dragster and NHRA.com
- Promotional materials included

National Dragster Challenge

- Kit includes (2) Wally trophies, (2) Winners Circle hats, (3) banners, (400) decals
 - Can buy up to (4) more Wallys
- Over 100 tracks compete in this annually

Summit King of the Track

- Crowns a Summit ET racer as the King of the Track
- Flexibility of the program allows a track to customize the program that best fits their needs
- (1) Wally trophy, (4) Winners Circle hats, decal

Summit Jr. Drag Racing League Challenge

- Developed exclusively for Jr. Dragster competitors
- (2) Special Edition Wally trophies, (3) banners, (75) decals
 - Can buy up to (4) more Jr. Wallys











Member Track Madness (additional Box Program)





NEW for 2016, The **NHRA Member Track Madness** program allows NHRA member tracks to develop a unique and exciting event for their racers, whether centered around weekly NHRA Summit Racing Series events or any other categories. The champion will earn a custom #1 trophy as well as two single-day spectator credentials to any NHRA Mello Yello Drag Racing Series event.



Dedicated to Safety

- NHRA Safety Safari presented by AAA
 - The first full-time team devoted to safety in North American motorsports
 - Formed in the 1950's to educate competitors at small dragstrips across the county
- Insurance
 - NHRA Insurance requirements deliver the comprehensive coverage tracks want and need
 - All NHRA insurance carriers are "A" rated



- NHRA member tracks benefit by having the most comprehensive insurance programs available while expanding the list of approved General Liability partners
- NHRA rules and regulations are dedicated to promoting safety for racers and race fans
- Experienced and Dedicated Staff
 - Bob Lang (Sr. Director of Emergency Services) 30+ Years of experience
 - Jeff Parker (National Event Safety Safari) 19+ Years of experience
 - Ron Conner (National Event Safety Safari) 18+ Years of experience
 - Mark Adams (Event Planning, Safety & Compliance Mgr.) 18+ Years of experience
- SFI emergency response program has been completely updated
- Supplier Connections and Training
 - AMKUS
 - Fireade
 - Safety Kleen
 - Tymco
 - Power Boss
 - Glick Fire
- Tech / Safety Seminars



at's why your NHRA Membership comes with a major benefit. 25,000 excess medical insurance*, the kind you'll need and you nilly will appreciate if you're incohed in a catastrophic accident at NHRA Member Track drag roung event.

cu are injured at an NHRA Member Track drag racing event as a cx, crevenanther or even a spectator, your NHRA Menteuninji hi u covered. When all your personal insurance benefits have been du your \$525,000 excess policy" steps in to take care of you.

Add in the value of a subscription to National Dragater and NationalDragater.net discounts on everything them tickets to ten to more our parts, and five online audio of the NHRA Melle Yells Drag Racing Series, and you'l see why sit just Sel/Por year, NHRA Membership is still the best deal in drag racing.

Already a member? Thank you for your support.

NOT A MEMBER YET? YOU'LL BE COVERED FROM THE MOMENT YOU JOIN, CALL 1-800-308-6472 OR GO TO NHRASTORE.COM

NHRA MEMBER INSURANCE FACTS Fact 1: Coverage Includes NHRA Members, NHRA Associate Members, and NHRA Summit Racing Jr. Drag Racing League Members. Fact 2: It's insurance. There's a lot of fine prime fact a solution on prime and the solution of the Educate yourself at http://www.nhra.com/insurance.info.aspx



NHRA Membership – Benefits



• You don't have to drive a race car to stand up and be counted as a proud member of NHRA. Membership is one of the greatest ways to enjoy and support the world's fastest motorsport.

MEMBERSHIP BENEFITS

- NHRA National Dragster subscription: Throughout the NHRA Drag Racing season, NHRA National Dragster presents spectacular action photography, in-depth features, and much, more. In print and digital, 25 issues per year including the annual Fan Guide.
 - Members-only benefits on NationalDragster.net, including:
 - ... Digital Dragster NHRA National Dragster in a vivid digital edition, posted a full week before the cover date!
 - ... NHRA Live Timing Complete with archives of past races
 - ... Easy Online Account Maintenance
 - ... NHRA Rulebook (digital edition) now viewable on your mobile device!
- **3-day live audio broadcast** of every NHRA Mello Yello Drag Racing Series event.
- Discounts, including \$10 off your ticket to your favorite NHRA Mello Yello Drag Racing Series events and 10% off NHRA merchandise from NitroMall at events and online. Once you're in drop by the Membership Hospitality Center at select MYDRS events (Pomona, Gainesville, Indianapolis, Pomona)
- Official NHRA membership card, collector's pin, and decal
- Free admission to Wally Parks NHRA Motorsports Museum in Pomona, California
- **10% off Dragmart classified ads** you place in NHRA *National Dragster*.
- \$525,000 Excess Medical Insurance*

Additional Support



Drag A Friend To The Strip (Campaign)

- Inspire current racers, fans, and supporters of the NHRA to bring friends to share the speed at NHRA Member Tracks events.
- Supplemented through the use of custom logos, collateral material,
 National Dragster ads, banner ads and social media content.



• Track Operator Meetings

- Each division hosts year-end track operator meetings and champions banquet.
- Meeting of the minds; which includes division and corporate staff, track operators, NHRA tech, competition, and safety members.
- National Open and Super Quick Series
 - NHRA sanctioned race or points series within the division
 - National Dragster pre and post-race support
 - Brings in regional racers to your track
 - NHRA Wallys awarded!





NHRA Staff, in addition to your Division Office support



NHRA NATIONAL FIELD OFFICE

Competition/Licensing

2035 Financial Way Glendora, CA 91741 P (626) 914-4761 F (626) 914-8963

Josh Peterson VP Racing Operations 626-250-2285 jpeterson@nhra.com

Jennifer Lowe Competition Coordinator P (626) 250-2271 jlowe@nhra.com

Rosa Espinosa NFO P (626) 250-2299 respinosa@nhra.com Cathy Dyson NFO P (626) 250-2268 cdyson@nhra.com

NHRA FIELD MARKETING

Marketing/Media

2035 Financial Way Glendora, CA 91741 P (626) 914-4761 F (626) 914-9101

Eric Lotz Director of Field Marketing P (626) 250-2287 elotz@nhra.com

Brett Lyons JDRL / MemberTrack Programs P (626) 250-2258 blyons@nhra.com

Mandi Ramirez Field Marketing Coordinator P (626) 250-2231 mramirez@nhra.com

NHRA TECH

Rules/Regulations/Training

2035 Financial Way Glendora, CA 91741 P (626) 914-4761 F (626) 914-7551

Danny Gracia National Technical Director P (626) 250-2223 dgracia@nhra.com

Patrick Cvengros Technical Services P (626) 250-2295 pcvengros@nhra.com

SOCIAL MEDIA

Dana Mariotti P (626) 250-2286 dmariotti@nhra.com